SUNY BEST Summary Strategic Document (May 15, 2014)

Mission Statement

The mission of SUNYBEST is to improve overall community well-being by educating the region’s economic development professionals, elected officials, business leaders and residents about best practices and new ideas in economic and business development.

Vision Statement

SUNYBEST will be recognized as source of leading edge information, new and innovative ideas, and best practices for economic development and community well-being.

Strategic Initiatives

1. Identify, research and promote new ideas and priority topics in the areas of economic development, business development and community well-being that could be considered critical to progress in the Southern Tier Region.
2. Leverage and support the resources of the community; expand community engagement, collaboration and partnerships.
3. Become an “information destination” for those interested in various aspects of business and economic development by creating and maintaining:
   a) An inventory of organizations and publications involved with economic development and community quality of life.
   b) An opportunity profile to identify grants, projects, businesses, government programs that might benefit our region/community.
   c) A regional database identifying and tracking benchmarks and measures of success for community well-being and economic development.

Long-term Outcomes

1. High quality educational programs will be offered to the community and its leaders.
2. Greater Binghamton and Southern Tier Region are perceived as leaders in job creation, community well-being, and community collaboration.
3. Greater Binghamton and Southern Tier Region will move forward against selected benchmarks and success measures.
4. Engender high levels of volunteerism throughout the community.